

The story of the eResource packs and eLeaflet packs

Contents

The Requests, The Problem, The Solution.....	1
How it works.....	2
The pros and cons of eResource Pack and eLeaflet Packs	3
Key messages.....	3
What's available:	4

The Requests

We received repeated requests for electronic versions of our resources over several years.

People were becoming ‘agile’, ‘paperless’ and we were gaining more interest internationally where the benefits of not having to ship resource packs are obvious.

Binders were heavy, and would sometimes break.

The Problem

Once an electronic version is released we lose control over it – people can edit it (potentially changing core messages) and give it away (sharing it widely). The Solihull Approach does not receive any funding. We always aim to keep our training and resources affordable but we have staff to pay, house and look after, and research and development to pay for. Much of our income comes from sales of resource packs. Therefore we cannot give away our ‘IP’ – intellectual property.

At first we resisted the idea and hoped it would go away! It didn’t.

The Solution

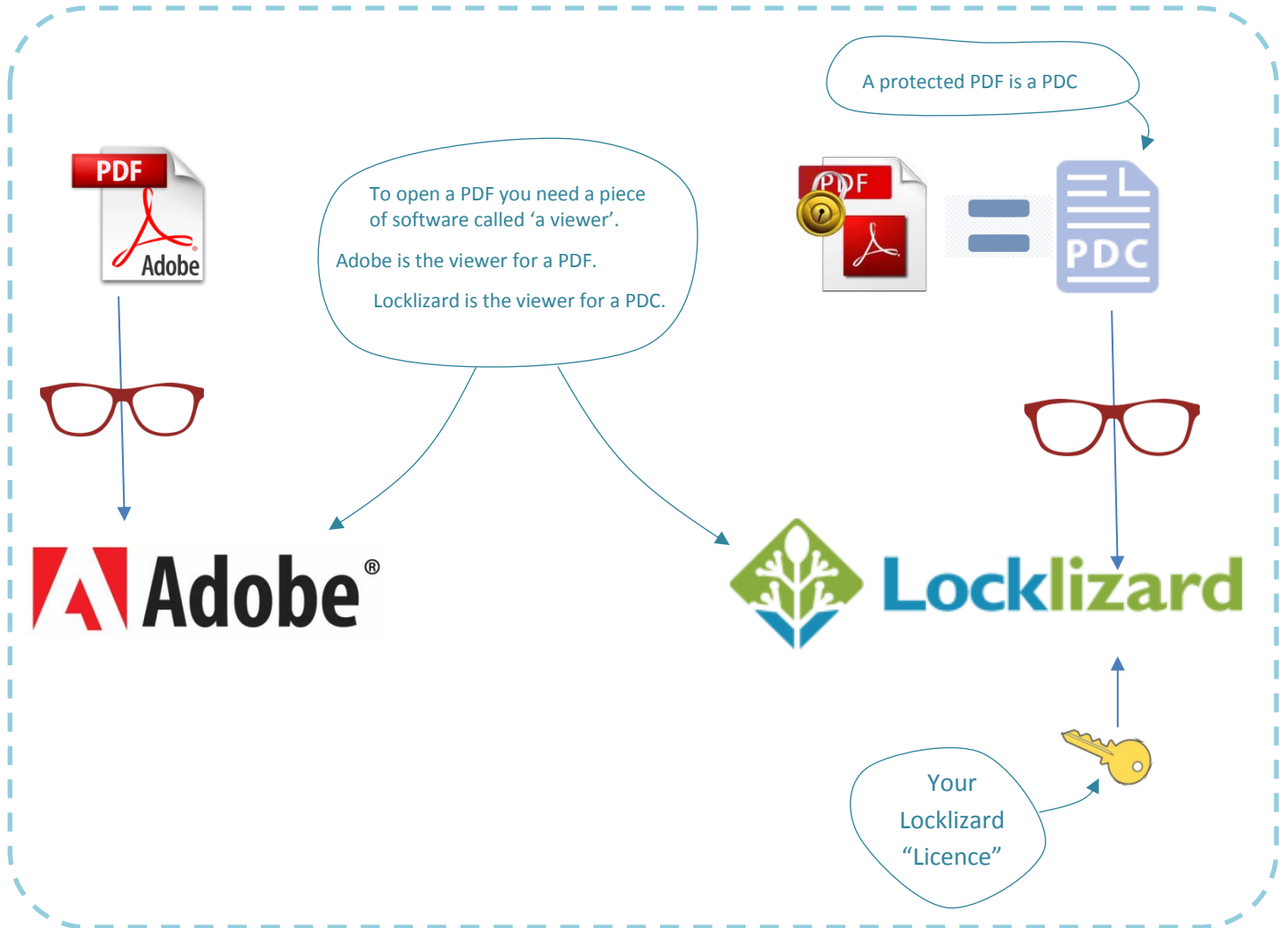
For many years we could not figure out how to make resources available electronically at the same time as protecting our intellectual property. Eventually we found a way of turning the packs into a super protected PDF that cannot be printed, screen shot, saved openly onto a shared drive or sent via email. Just like a Kindle Edition of a book.

However the leaflets have always been photocopyable so we created a separate document with all the printable pages in it (including the assessment forms) and called this the eLeaflet pack. This can be printed.

Now that we had this technology we decided to move on from the ring binder format (the only reason for rings in the first place was to make it easy to take out the leaflets to put through a photocopier.) Hence launching the Printed book format versions at the same time. We also thought that people might be more likely to re-read the model and research (encouraging theory into practice) in a book rather than a ring binder.

How it works

There are separate documents with Frequently Asked Questions (FAQs) and detailed instructions but here is a quick conceptual guide:



- 1) PDFs – most people are familiar with PDFs. What you may not realise (because on many computers it happens automatically) is that PDFs need to be opened by a specific piece of software – called Adobe Reader.
- 2) We use a kind of PDF but with extra protection – called a PDC. This also needs a piece of software to open it – called 'LockLizard PDC viewer'.
- 3) As well as the PDC viewer you also need a key to unlock it (to show that you have bought access). This key is your licence.
- 4) Most electronic documents such as Word Documents or PDFs can be sent, shared, printed. But protected documents – like Kindle books or PDCs can't be shared.
- 5) More copies can be bought if you wish to share the resource more widely in your team.

The pros and cons of eResource Pack and eLeaflet Packs

Pros	Cons	Ways to minimise cons
Nothing bulky to carry around	Some IT departments are reluctant to let people download Locklizard	We are happy to talk to your IT department directly. On many occasions this has resolved the issue.
Instant access to updates	Can't share like a hard copy.	We've put in a discount structure when you buy more copies – one for everyone. The more you buy the higher the discounts available.
Print high quality leaflets – no copies of copies getting fainter and fainter	If only a few members of the team have access to eVersions and they are away or off sick others will not be able to print the leaflets.	Make sure someone with clerical responsibilities can access the eLeaflet pack electronically. You may wish to create a master copy of the leaflets by printing them all out and keeping them in a binder yourself. Give everyone in the team access to the eResources. (You can still photocopy from the book format.)
Everyone can have access to resource pack which has loads of rich material supporting theory into practice	Can be a problem during training if only electronic resources are available.	Take laptops to training. Make sure everyone has access by buying sufficient copies.
Some people prefer accessing books electronically	Some people prefer accessing hard copies of books	A mixture of formats, or a tailored choice for frontline staff.

Key messages

- The electronic versions have been added to the Solihull Approach range by request
- People can now choose how to access the Resource Packs – this is the hosts choice
- Although they are electronic it is not possible to share eResources between people (same as a Kindle Edition of a book)

What's available:

Option 1) Applies to Antenatal (Journey to Parenthood), First Five Years and School Years Resource Packs



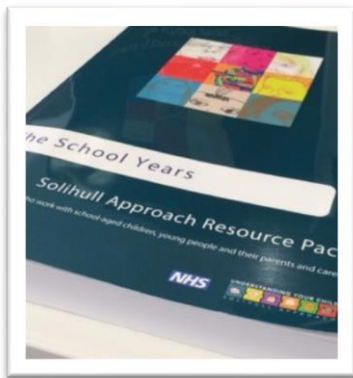
Resource Pack (e version) (1 pack: 1 device)

- × Share
- × Print
- × Save on shared drive for open access by all*
- ✓ Access without internet (after initial download)

E-Leaflet Pack (1 pack: 1 device)

- × Share
- ✓ Print
- × Save on shared drive for open access by all*
- ✓ Access without internet (after initial download)

Option 2) The First Five Years and School Years Resource Packs are also available in book form with a free licence to download leaflets to print.



Resource Packs (print version) – Book format

- ✓ Share
- ✓ Photocopy (leaflets and assessment forms only)
- × Save on shared drive
- ✓ Access without internet

E-Leaflet Pack (1 pack: 1 device)

- × Share
- ✓ Print
- × Save on shared drive for open access by all*
- ✓ Access without internet (after initial download)

*Documents may be saved on a shared drive but can only be successfully opened by devices with a valid licence